## The Centre for Digital Entertainment (CDE)



Funding doctoral researchers in companies

Offering a unique **funded collaborative programme**, giving companies a competitive edge through **Innovation** and advances in **product and technology development**.

## Some current Industry partners:













"Given concerns over the professional viability of some graduates, we at Aardman are very happy to be involved with this project. It is an ideal way to produce graduates who are both well qualified and understand the workplace environment, making them much more employable by the industry they want to be part of."

Jess McKillop, Aardman Animations

## **University of Bath**

The Department of Computer Science,

home to students of the EngD in Digital Media, is the country's leading provider of fully-supported placements. 75% of the work submitted for the 2008 Research Assessment Exercise (RAE) in the Department of Computer Science was outstanding and it is ranked 4th in the UK.

Its Media Technology Research Centre researches in animation, visual descriptions and interpretations and digital effects and image compositing.

The University of Bath has been named University of the Year 2011/12 by *The Sunday Times*.

## **Bournemouth University**

Since 1989 the National Centre for Computer Animation (NCCA) at Bournemouth University has pioneered innovative programmes in computer visualisation and animation. Its research in these areas has been rated as of world-leading quality in the RAE.

The NCCA brings together art and science by educating practitioners to link creative and technical processes in their work.

Bournemouth University's NCCA has been awarded The Queen's Anniversary Prize for Higher and Further Education for its world-leading excellence and pioneering development in computer animation.











